

Biz Hopped 12 Per Cent in '43

Gov't Committee Talks Television

The future of television in Canada occupied considerable discussion during the various meetings in Ottawa of the Special Committee on Radio Broadcasting. Questions of certain members revealed a suspicion that large corporations and movie companies were deliberately im-

(Continued on Page 11)

WPTB Lifts Lid on Closed Theatres

The Wartime Prices and Trade Board announced last week the removal of its ban on the use of any premises for the public exhibition of moving pictures for profit which were not actually in use for that purpose on January 31, 1942.

(Continued on Page 4)

Pelly Buys House

M. Pelly, after operating the Windsor Theatre, St. Vital, Quebec, on a lease-management basis for a year, has purchased the property.

Plan New Theatre in Port Alberni, B.C.

Mrs. I. Warren and H. Warren of the Capitol Theatre, Port Alberni, B.C., have acquired property in that town for the post-war erection of a 900-seat theatre, with allowances for television.

Creasy Makes the 'Honored Hundred'

Harry Creasy, who used to manage the Capitol Theatre, Kamloops, B.C., before moving to Riverside, California, was chosen one of the "Honored Hundred" in the last USA War Loan.

Annual Survey Shows 19 New Theatres During Year

Preliminary results of the annual survey of motion picture theatres in Canada for 1943 reveal an increase of nearly 12 per cent in number of admissions and 13 per cent in value of net receipts compared with 1942.



SYD B. TAUBE

Executive secretary of the Motion Picture Theatres Association of Ontario, who will supervise the organization of Farm Commando brigades throughout the province. His services have been arranged for by the Department of Labor, Ottawa, with the co-operation of the Association. Last year Taube handled publicity in the Toronto area for Farm Commando recruiting.

Levey in Town

Jules Levey, ex-Torontonian, well-known Hollywood producer, was in Toronto last week.

Timmins Renovation

The Goldfields Theatre, Timmins, Ontario, built in 1924, has been altered and thoroughly renovated.

Admissions to motion picture theatres numbered 205,210,170 in 1943 compared with 183,735,258 in 1942, while box-office receipts exclusive of all taxes amounted to \$52,475,570 in 1943 and \$46,461,097 in 1942.

Taxes collected on motion picture theatre admissions for the federal and provincial governments amounted to \$13,326,478, (Continued on Page 2)

Bill Smith Bereaved

Mrs. Mary Jane Smith, mother of Bill Smith of Empire-Universal, passed away last week.

Dunn UA Pub Head

James Dunn will become head of publicity for United Artists under Louis Pollock.

Premier Drew on USA Motion Pix

Speaking of the influence of various mediums of expression on Canadian public opinion before the Canadian Periodical Press Association in Toronto last week, Premier George Drew of Ontario mentioned films as being without native character.

Much of what comes into Canada (Continued on Page 2)

Balaban, Zukor at FPCC Pow-Wow

Paramount's leading executive officers were present at the June 6, 7 and 8 meeting of Famous Players Canadian Corporation at Niagara Falls, Ontario. Those from the parent company were Barney Balaban, president; Adolph Zukor, chairman of the

(Continued on Page 11)

Trudell Wins Ontario Scrap Book Contest

William K. Trudell, manager of the Capitol Theatre, London, was awarded first prize in the Ontario section of the Scrap Book Contest conducted by the Canadian Motion Picture War Services Committee for the Sixth Victory

Loan. Along with winning a \$50 victory bond, the book will be entered in the contest for all Canada, for which there is a \$100 prize as well the other two prize winners.

Second prize of a \$25 war savings certificate went to Tom S. Daley, manager of the Imperial, Toronto; and the third prize of a \$10 war savings certificate landed in the lap of Stan W. Andrews, Broadway, Timmins.

Scrap books which won honorable mention came from Les

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SOUCIE, ROUYN WINS IN P.Q.

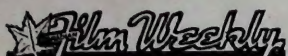
T. C. Soucie, manager of the Alexander Theatre, Rouyn, was the winner of the Scrap Book Contest in Quebec.

T. H. Trow, Imperial, Three Rivers, won second prize and the third award went to E. A. and A. Fassio, Rex and Capitol, Lachute.

Man From Frisco

It's a sure-fire natural for showmen. Book this romantic drama now through EMPIRE-UNIVERSAL.

is REPUBLIC'S great drama featuring Michael O'Shea, Ann Shirley and Gene Lockhart. It is now doing excellent business at Toronto's ace de luxe theatre, the Uptown.



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USA Films and Canada

The Prime Minister of Ontario, the Hon. George Drew, commenting about USA films being shown in Canada, described them as "exceedingly friendly propaganda" but nevertheless designed to "arouse enthusiasm for another nation than Canada." He did not recommend any change to increase Canadian content, saying that "we must simply recognize the situation as it is." It fell to the press, he said, to present the Canadian viewpoint.

Mr. Drew showed excellent understanding of the situation, since such films are not aimed at Canada for propaganda value but for entertainment. Hollywood has based films on Canadian subjects when there was general interest.

Canada's National Film Board takes pretty good care of the Canadian field, offering counter-propaganda in an interesting way. For that matter, the USA and other countries could borrow the Premier's point of view and apply it to Canada, for NFB shorts boost us wherever there are screens.

The report from Britain by Spyros Skouras, president of 20th Century-Fox Films, is interesting in view of Mr. Drew's remarks. Skouras says the British film will rival those of the USA on the world market in five years. USA film companies are producing in Britain and J. Arthur Rank, leading British film figure, is producing in the USA through domestic companies. Both sections of the film world are interested in producing films that will appeal to all. Actors and technicians are being exchanged.

In time to come Premier Drew's point of view won't be nearly as true as it is today—which will be a good thing for the USA, Britain and Canada.

Trade Press

Says Will Hays in his twenty-second annual report: "Our Trade Press co-operates fully with the industry in complete understanding. Spurred by the same keen competition existing in production, distribution and exhibition, it displays an enterprise commensurate with the importance of the field in which it specializes."

"Designed primarily for industrial personnel, the motion picture trade papers are widely quoted in national publications and increasingly read by the general public. The publishers and editors of our Trade Press thoroughly recognize the responsibility incident to this large and growing reader interest and accept and discharge it fully and fairly in connection with its services to the industry and the public."

Juvenile Films

J. Arthur Rank has decided to make a series of films in England for juveniles. Can a film be made that will satisfy each age level? We think not. Can films be made for each? Not profitably—and movies are a private industry.

Those who would like to see special pictures for children would be well advised to take the matter up with the National Film Board. It could certainly make the experiment here. Why ask a private industry to take on something new and difficult when Canada has a public branch of it? The NFB has made many educational shorts for children. The entertainment ingredient shouldn't be hard to add.

Canada is in a happy position to please those people who think that ought to be done. We don't have to wait on England or Hollywood.

Canada '43 Gross Hits Record High

(Continued from Page 1)

an increase of \$1,613,313 over 1942 and which, when added to the net receipts, gives a gross expenditure of \$65,802,048 at motion picture houses in 1943.

Increases in admissions and receipts over 1942 for Ontario and Manitoba were moderate, amounting to less than 10 per cent. All other provinces showed substantial increases in net receipts and in attendance over 1942.

Numbers of admissions in 1943 in each province with percentage increases in admissions over the preceding year are as follows: Prince Edward Island, 814,040 (27.6 per cent); Nova Scotia, 12,676,789 (17.9 per cent); New Brunswick, 6,801,445 (19.3 per cent); Quebec, 11,524,003 (11.3 per cent); Ontario, 87,427,237 (7.9 per cent); Manitoba, 12,123,108 (7.8 per cent); Saskatchewan, 8,479,574 (17.7 per cent); Alberta, 12,198,853 (17.7 per cent); and British Columbia, 23,165,121 (19.0 per cent).

Ontario theatre patrons paid the most in amusement taxes, \$4,546,711. Quebec came next with \$3,739,119, which included the Provincial Tax. Taxes included, Canadians paid a total of \$65,802,048 for screen entertainment in 1943.

Potential admissions to Canadian motion picture theatres totalled 566,637,994 in 1942, a figure based on a full house in every theatre at every performance. This estimate changed in 1943 with the addition of 19 theatres to the 1942 total of 1,251.

New PQ Houses

New theatres are contemplated in Roberval and Dolbeau, Quebec.

Premier Drew on USA Motion Pix

(Continued from Page 1)

ada, as is the case with films, carries with its entertainment value "many expressions of opinion directed particularly to the problems of the United States, and to issues which can only be clearly understood in direct contact with events. That will continue to be so. We must simply recognize the situation for what it is."

He described Canada as "also under the constant influence of the extremely powerful propaganda of the films. That it is exceedingly friendly propaganda does not change the fact that it is propaganda designed to arouse enthusiasm for another nation than Canada."

The Premier said he believed that there should be a much more general discussion of national problems, recent history, constitutional structure, and the growth and development of Canada. "Because we live in friendly proximity with the greatest English-speaking nation in the world, we are constantly subjected to arguments on public affairs over the radio, through the films, and in their periodical press." This was not mentioned by him as grounds for criticism. "On the contrary, I think it is a splendid thing that they are able to discuss their own affairs so freely. But we are different nations."

Members of the press, associated with a purely Canadian medium of expression, had an unusual opportunity and a special duty—that of keeping Canadians informed about themselves and their relation to world affairs. "The printed word has lost none of its power in forming public opinion," said Mr. Drew.

N. L. Nathanson's CBC Work Recalled

During the meeting of the Special Committee on Radio Broadcasting at Ottawa, Rene Morin, chairman of the Board of Governors of the Canadian Broadcasting Corporation, paid tribute to the late N. L. Nathanson. Reviewing the Board of Governors for 1943, Mr. Morin said:

"At that time the corporation suffered another shock in the untimely death of its Vice-Chairman, Mr. N. L. Nathanson, who had been sitting on the board since 1936 and had always taken a deep interest in its work. His keen mind, his sound judgment, his business experience had been of great help to the board."

VOCALITE SCREENS

Five times more sound permeability.

One-third more light.

Vocalite Sound Screen is the result of a series of intensive and costly experiments which have resulted in the production of the finest sound screen made. Flexible plastic coated, flameproof.

PERKINS
ELECTRIC
COMPANY LIMITED
577 VICTORIA STREET
TORONTO
NEW BRUNSWICK
MONTREAL

Knickerbocker Holiday

with Nelson Eddy, Charles Coburn,
Constance Dowling

United Artists 85 Mins.
MUSICAL LOADED WITH COMEDY
AND ROMANCE GETS AWAY FROM
ROUTINE; GOOD ENTERTAINMENT
FOR ALL.

Producers Corporation of America makes its bow with a modest but extremely diverting musical that is built along simple lines with little loss of production values. Satire has been put to good use for the sake of comedy and plenty of charm and frivolity have gone into the film's making. The picture makes a bid for the interest of the femmes and the younger folks with a generous display of light popular-styled musical numbers and a leavening of romance.

Produced and directed creditably by Harry Joe Brown from the musical play of Maxwell Anderson and Kurt Weill, "Knickerbocker Holiday" is set in the New York of the Dutch days. Nelson Eddy is a firebrand fighting the governing council for its tyrannical rule. Charles Coburn is Peter Stuyvesant, the governor of New Amsterdam, who not only is an enemy of the people himself but tries to steal Constance Dowling, daughter of the chief councilman (Ernest Cosart), from Eddy. After a lot of comic activity, Eddy succeeds in converting Stuyvesant to the cause of democracy and in rescuing Miss Dowling from the latter's tentacles.

In the screenplay of David Boehm and Rowland Leigh, which is based on an adaptation by Thomas Lennon, four of the tunes from the stage production have been retained.

Eddy and Miss Dowling handle all the vocal chores, except for one number sung by Coburn and another by Johnny "Scat" Davis. Eddy and Miss Dowling fill the bill romantically as well as vocally. The acting honors are carried away by Coburn, with Cosart his chief competitor. Otto Kruger, Percy Kilbride, Fritz Feld and Davis are others who help out considerably. Not to be overlooked are two fiery gypsy dance numbers executed by Carmen Amaya and her company.

CAST: Nelson Eddy, Charles Coburn, Constance Dowling, Ernest Cosart, Shelley Winter, Johnny "Scat" Davis, Percy Kilbride, Otto Kruger, Richard Hale, Fritz Feld, Chester Conklin, Carmen Amaya and company.

DIRECTION, Good. PHOTOGRAPHY, Good.

The Sullivans

with Anne Baxter, Thomas Mitchell

20th-Fox 111 Mins.
STORY OF HEROIC BROTHERS
RATES AS GREAT ENTERTAINMENT; TERRIFIC APPEAL SPELLS
SMASHING GROSSES.

In creating this inspiring monument to the memory of the five Sullivan brothers who fell together in a naval engagement in the service of their country, 20th Century-Fox has enriched the world with a film possessed of a universal appeal that has not often been matched on the screen. The production, a superlative cinematic achievement that is above everything else a great family attraction, reaches into the heart of every person because it duplicates the story of millions of young men who have been torn from their homes to engage in the cruel business of war. A human document such as "The Sullivans" is limited in its boxoffice possibilities only by the ability of theatres to take care of those who will clamor to see the picture. The prominence accorded the Sullivan tragedy in the public prints will prove a tremendous spur to attendance.

"The Sullivans" is not a war picture. Not more than half of the final reel deals with the war. The film dwells on the final moments of the five brothers no longer than it has to, its concern being their lives as normal American boys dedicated to the pursuit of all the things associated with youthful living. The film resolves itself into a study of family life—a study rich in detail and warm with feeling. Its picture of an American family of modest means is painted with laughter and tears, plus a bit of romance.

No formal plot is in evidence. What stirs the emotions and holds the interest is the wealth of little incidents that color the existence of the Sullivans. No cheap and forced dramatics have been employed to give punch to the film.

CAST: Anne Baxter, Thomas Mitchell, Selena Royle, Edward Ryan, Trudy Marshall, John Campbell, James Cardwell, John Alvin, George Offerman, Jr., Roy Roberts, Ward Bond, Mary McCarthy, Bobby Driscoll, Nancy June Robinson, Marvin Davis, Buddy Swan, Billy Cummings, Johnny Calkins, John Nesbitt, Selmer Jackson, Harry Shannon, Barbara Brown, Larry Thompson, Addison Richards.

DIRECTION, Accs. PHOTOGRAPHY, Good.

'Hi, Good Lookin'

with Harriet Hilliard, Kirby Grant

Universal 62 Mins.
MODEST MUSICAL PROVIDES
NICE ENTERTAINMENT FOR FAMILY
PATRONAGE AND THE YOUNG
FOLK.

This is a pleasant little musical for the family trade and the young crowd. Besides a nice quantity of wholesome fun, the picture offers its audience a succession of song numbers, plus two name orchestras. Ozzie Nelson's and Jack Teagarden's, and a couple of specialty numbers, these by the Delta Rhythm Boys and the hot-footed colored dance trio of Tip, Tap and Toe.

Harriet Hilliard and Kirby Grant share the singing burden, with the latter especially a standout. Miss Hilliard is a small-town gal who comes to Hollywood to make her mark as a radio warbler, while Grant is a star of the air waves. The chap falls in love with the girl and endeavors to get her a break on the air. Her big chance comes when he consents to sing with her on a small all-night station without making his identity known to the public. The combination proves sensational. His activity in behalf of Miss Hilliard causes Grant to neglect his own program. His sponsor is on the verge of dropping him and signing up Miss Hilliard and her mysterious partner when the identity of the latter leaks out. Everything is ironed out satisfactorily at the end. Comedy has been used generously in unfurling the story.

The acting is spirited. Miss Hilliard and Grant breeze through their parts, receiving acceptable assistance from the others, especially Eddie Quillan, Fuzzy Knight, Betty Kean, Marjorie Gatenon and Roscoe Karns. Quillan, as a pal of Miss Hilliard who helps put her across, and Knight, as the operator of the all-night radio station, provide most of the laughs.

CAST: Harriet Hilliard, Kirby Grant, Roscoe Karns, Milburn Stone, Betty Kean, Eddie Quillan, Frank Fenton, Marie Harmon, Vivian Austin, Marjorie Gatenon, Fuzzy Knight, Robert Emmett Keane, Elizabeth Dow, Sidney Miller, Ozzie Nelson and Orchestra, Jack Teagarden and Orchestra, Delta Rhythm Boys, Tip, Tap and Toe.

DIRECTION, Good. PHOTOGRAPHY, Good.

Alter Capitol, Mont'

Alterations and redecorating are the order at the Capitol, Montreal.

Passport to Adventure

with Elsa Lanchester

RKO 64 Mins.
FAIR AMOUNT OF ENTERTAINMENT
FOUND IN THIS PIC, WHICH
IS A STRANGE MIXTURE OF MELO-
DRAMA AND FARCE.

If "Passport to Adventure" is taken as a joke, there is no reason why it shouldn't provide a fair amount of entertainment. If, however, it is meant to be eyed seriously, then it is likely to get nothing but dubious treatment from audiences. For, frankly, this story about a London scrubwoman who beats her way to Germany to eradicate Hitler cannot be accepted with a straight face. It is so preposterous and fanciful that one is forced to the conclusion that it was deliberately intended as farce. The whole thing is a strange mixture of straight melodrama and humor that verges on burlesque. At no time is the film believable.

At the bottom of "Passport to Adventure" is a good idea, the potentialities of which have not been fully realized. The charwoman is inspired to undertake the job of ridding the world of Hitler's presence when she miraculously escapes death in a German air raid on London while carrying on her person a "magic eye" left to her by her husband, a soldier killed in the war. She credits the eye with saving her life. Believing she is blessed with a charmed life, the woman works her way to Berlin, where, by pretending she is a deaf mute, she gets a job as a cleaning woman in the chancellery. She is caught before she is able to carry out her mission, but succeeds in making her escape from Germany in a plane snatched from the Nazis by a member of the German underground sought by the Gestapo.

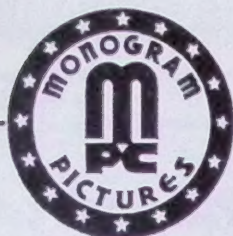
The direction of Ray McCarey keeps the film moving swiftly. Herman Scholm produced with small distinction. Val Burton and Muriel Roy Bolton followed the line of least resistance in building the screenplay.

CAST: Elsa Lanchester, Gordon Oliver, Lenore Aubert, Lionel Royce, Fritz Feld, Joseph Vitale, Gavin Muir, Lloyd Corrigan, Anita Bolster, Lydia Bilbrook, Lumsden Hare, Hans Schumm.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Helps Hospital Fund

The Parkway Theatre, Port Erie, Ontario, repeated its annual custom of turning over two nights' receipts to the Douglas Memorial Hospital Auxiliary.



OF CANADA LTD.
277 Victoria Street,
Toronto.

Presents

Lady Let's Dance

Starring
BELTA

She's lovely as she
Dances and Skates



Where Are Your Children?

Starring

**JACKIE COOPER
GALE STORM**

The Year's Most
Timely Film



Women In Bondage

Starring

**GAIL PATRICK
NANCY KELLY**

What Happens to Women
Under the New Order

And

COMING SOON



Johnnie Doesn't Live Here Anymore

Starring

**SIMONE SIMON
JAMES ELLISON**

A Gay Comedy of Errors
In Wartime Washington

4

SURE-FIRE HITS

from

MONOGRAM

The fastest-growing company
in the industry

MONOGRAM PICTURES

Toronto, Montreal, St. John,
Winnipeg, Calgary, Vancouver.



One Man's Opinion

During the meeting of the Special Committee on Radio Broadcasting Dr. Augustine Frignon, acting head of CBC, was questioned about the frequently-made charge that actors, musicians and others do not get a fair chance to prove their abilities via the network.

"Anywhere where artists are employed, either in theatres or broadcasting or anywhere else," answered Dr. Frignon, "the discontented artist never admits it is because he cannot perform properly."

"They," added the Hon. R. B. Hanson, "go to Hollywood."

* * *

Really Worth Seeing

What with the talk about National Film Board shorts being too long, I was surprised at the excellence of "Air Cadets," a colored two-reeler. It was worth every minute of the time allotted to it by the producer and got a hand from the Shea's, Toronto, audience.

The film was full of real Canadian scenes, faces and voices and gave me a warm at-home feeling. The title itself, "Air Cadets," matched the honesty of character and production. No doubt some fancy phrase would have given it more shadow box appeal.

Those Ottawa boys and girls are coming along.

* * *

The Dopes!

Writing about horror films in his "The Sound Track," Ted McCormick of the Montreal Daily Herald has this to say:

"The technique of all ghost films and plays is simple. The usual stock trick is rooms that are kept dark for no discernible reason at all except all the better to frighten you with, etc., added to a general pattern of confusion for denouement's sake. Like the average detective stories, the plots of these films hold together only because members of the cast never get around to asking a reasonably intelligent question."

* * *

Coleman Reports the Movies

Jim Coleman, Globe and Mail columnist, based a column on his experience at a juve matinee. Very funny—as is most of his stuff. In part he says:

Pal, believe us, and stay away from those Saturday afternoon movies. It is possible that you will survive the Hot-Foot, the body-checks of the uninhibited moppets and dry-cleaning will remove the stains from your clothes and a good barber can cut the toffee out of your hair. But, occasionally, you are likely to be confronted by one of those situations such as faced us when Little Iodine whispered a question in our ear.

Personally, we didn't know how to handle it, and, now, we are going to turn over the problem to Miss Emily Post.

"Dear Miss Post:

"When one is accompanied by one's small daughter and one is in the lobby of the theatre and there are two doors—one marked 'gentlemen' and the other marked 'ladies'—does one take one's small daughter through the door marked 'gentlemen,' or does one take one's small daughter through the door marked 'ladies'?"

"Or does one?"

Ask Ad Censorship In Winnipeg Press

The school board of Winnipeg suggested censorship of theatre advertising in newspapers after member Adam Beck protested against a scene showing a USA soldier plunging a dagger into a Jap. The film in question was "Gung Ho!" Another film, he said, showed American soldiers being tortured by Japs and many children were present at its showing.

Subject will be discussed with the minister of education.

RKO Figures On 34 For '44-45 List

RKO, which showed a marked jump in business last season, will offer a tentative 34 of its own productions for 1944-45 and the list will be supplemented by seven or eight films from independent producers. Three will be in Technicolor.

The company has been investing its gains in further development, being a partner in a Mexican studio under construction and boosting its ad budget via radio.

WPTB Lifts Lid on Closed Theatres

(Continued from Page 1)

"The regulation now rescinded—section one of Board Order 99—was put into effect largely to facilitate fair distribution of feature films, in the face of a prospective material curtailment in the production of such films," a spokesman for the Board explained. Since shortages in feature products have not developed as expected and as other measures have in the meantime been taken toward ensuring equitable distribution of films, the need for the regulation in question has passed, he pointed out.

Exhibitors and distributors were reminded, however, that the provisions of administrator's order No. A-398 are still in effect, and that the run, clearance and/or priority enjoyed under the basic contract with respect to any product by any exhibitor in relation to any theatre may not be changed with respect to the corresponding product of the same distributor of any subsequent releasing period without the concurrence of the administrator of services.

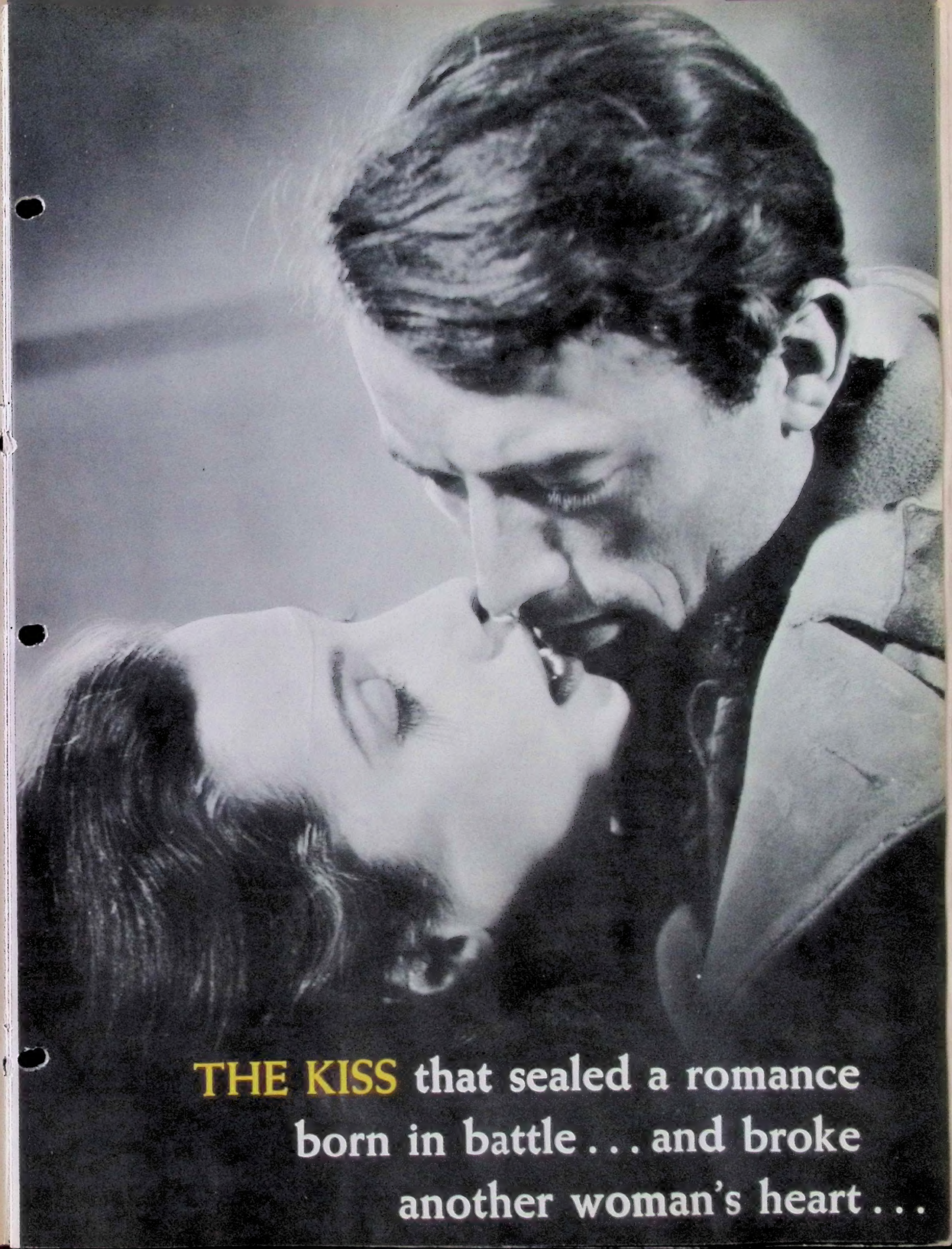
The Board assumes no responsibility for supplies of equipment or product to new theatres or theatres which may now be reopened.

Under Board Order 185 no exhibitor may commence operating in a theatre or other premises not operated by him prior to March 8, 1943, until his admission prices have been approved by the administrator of services, it was pointed out, and an exhibitor is required under Board Order 284 to obtain in addition a permit from the Board's director of licensing before starting to operate in any theatre or other exhibiting premises.

Louis Pollock Now UA Publicity Head

Gradwell L. Sears, vice-president of United Artists Corporation, last week announced the appointment of Louis Pollock to the post of director of advertising and publicity of the company succeeding Paul N. Lazarus, Jr., who departed for the armed services two months ago.

Pollock, who headed the department's activities in Lazarus' absence, was formerly Eastern advertising and publicity director of Universal Pictures. During his association with that company he was associated promotionally with the rise of Deanna Durbin to full stardom, the launching of Abbott and Costello as a boxoffice team and the campaign of Universal's most important productions over a six-year period.



THE KISS that sealed a romance
born in battle . . . and broke
another woman's heart . . .

DAYS

RKO RADIO announces
its forthcoming presentation
of a magnificent motion picture...

G



OF

LORY



GREAT PERFORMANCES!



... and great story, to make a sensational human drama that has the double appeal of its own power, and the advantage it gives every showman of introducing new players, many of whom will return again and again to his screen—two, at least as stars of the highest rating.

DAYS OF GLORY

Introducing a cast of brilliant NEW personalities.

TAMARA
TOUMANOVA
GREGORY PECK

A CASEY ROBINSON production

with ALAN REED • MARIA PALMER • LOWELL GILMORE
Directed by JACQUES TOURNEUR • Produced and written for the screen by Casey Robinson



Trudell Wins Ont. Scrap Book Prize

(Continued from Page 1)

Vicary, Opera House, Orillia; Ray Tubman, Capitol, Ottawa; Jack Nelson, North Bay, and A. Kent Craig, Capitol, St. Catharines.

Trudell, starting with excellent front, lobby and screen displays, won much newspaper publicity with first-rate work. He co-operated with a parade of 6,000 members of the armed forces by setting up special marquee copy and blowups. The mayor presented first prize for the slogan contest of the theatre. His campaign was fine all around.

Like most city theatres the Imperial, Toronto, under Tom Daley, was limited to the theatre itself. Daley worked in spot announcements, newspaper tieups, a window display on the "Shining Future" and striking cards around the city. A radio quiz on the film was broadcast from the lobby of the theatre and there was a \$1,500 display of war equipment. The fronts, lobbies and screen dressing were the finest of art and really put over the message.

Stan Andrews, Broadway, Timmins, winner of the third prize, paid off the Foto Nite winners in bonds and had speakers every day. He had radio spots and a French rally, along with the common type of newspaper and theatre exploitation.

Those who won honorable mention, as was the case with most scrap books, showed fine work and the ideas will be distributed for the next campaign.

The judges were George Degnon, Win Barron, Glenn Ireton, Ben Cronk, Clare Appel, James Nairn and Hye Bossin.

Seek Simcoe Thief

Police are looking for the thief who remained in the Strand Theatre, Simcoe, Ontario and got away with from \$60 to \$70.

Canada Exchanges With Brazil

National Film Board shorts will be shown in Brazil as a result of a cultural agreement between that country and Canada.

Scollard to Assist Paramount's Reagan

C. J. "Pat" Scollard has been appointed to assist Charles Reagan, Paramount sales chief, as executive assistant in charge of administrative affairs.

Mrs. Mary E. Drohan Passes in Guelph

Mrs. Mary Ellen Drohan, mother of Pat Drohan, manager of the Capitol Theatre, Chatham, Ontario, passed away in Guelph, Ontario, on May 25.

Flashbacks



WALTER PIDGEON



LOUIS B. MAYER

THE most heartfelt celebration of the twentieth anniversary of Metro-Goldwyn-Mayer will take place in a Canadian community—St. John, New Brunswick. That's the home town Louis B. Mayer left behind when he set out for fame and fortune in the world of motion pictures. His first stop was in a neighboring New England town. There he opened his first theatre. Now he's Hollywood's top producer and the kingpin of MGM.

A couple of years ago the ex-St. John boy returned to be presented with an LL.D. by the University of New Brunswick.

Now working for Louis B. Mayer is another lad from St. John—Walter Pidgeon. A boyhood friend of Mayer and a good friend of Pidgeon is Walter Golding, manager of the Capitol Theatre, where the major celebration will take place. On the screen that week Walter Pidgeon, whose first theatre appearance as an amateur took place on the Capitol stage, will appear with Greer Garson in "Madame Curie."

The celebration will be more than just a theatre one. And it will fall to Walter Golding, who is acting mayor of St. John, to say how the folks feel about the accomplishments of their two famous fellow-citizens.

No wonder Walter says that St. John holds a unique place in the MGM celebration.



A scene from "Address Unknown," dramatic new Columbia hit, starring Academy Award winner Paul Lukas.



**BIGGER
and
BETTER**

**PRC Play
Top Theatres
Throughout
The Dominion**

**CAPITOL
MONTREAL**

Career Girl

Frances Langford

Men On Her Mind

Mary Beth Hughes

**TIVOLI
TORONTO**

**Girl From
Monterey**

Armida

Edgar Kennedy
Jack LaRue

Harvest Melody

Rosemary Lane
Johnny Downs

Jive Junction

Dickie Moore
Tina Thayer

Men On Her Mind

**MIDTOWN
TORONTO**

Career Girl

LYCEUM - WINNIPEG
PARADISE - VANCOUVER

**Girl From
Monterey**

**You Too Can
Play These Bigger
And Better PRC**

**P R C
DELIVERS**

**Producers Releasing
Corporation**

LIMITED

Executive Offices:
277 Victoria St., Toronto, 2, Ont.



YOU'LL SHOUT HOORAY
FOR THIS GREAT ARRAY

of ENTERTAINMENT!

HEY, ROOKIE!

ANN MILLER

Sweetheart of a dancing star!

JOE BESSER

Jack Benny Radio Show sensation!

JIMMY LITTLE

Scream star of Broadway's "Sons O' Fun"!

HAL MCINTYRE AND BAND

The Hottest Orchestra in the Land!

HI, LO, JACK AND THE DAME

Singing team of The FRED ALLEN RADIO SHOW!

JACK GILFORD

Comedy Star of "Meet The People"!

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World-famous Tap Artists!

JUDY CLARK AND THE SOLID SENDERS

The Hottest Songsters in Swing!

BOB EVANS WITH JERRY O'LEARY

Top singing ventriloquist!

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The merriest, screwiest of all quartets!

LARRY PARKS

Leading man of stage and screen!

Screen Play by Henry Myers, Edward Eliscu and Jay Gorney
Directed by CHARLES BARTON • Produced by IRVING BRISKIN
A COLUMBIA PICTURE

Based on the ALL
SOLDIER MUSICAL
that rocked ALL LOS
ANGELES for 36
Laugh-Smash Weeks!



Smiles and Miles of Song!
'He's got a wave in his hair!'
'Hey, Rookie!—Take a Chance'
'It's a swelluva life in the army!'
'It's great to be in uniform!'

A COLUMBIA PICTURE

Filmites Meet to Study Next Loan

Executive of the Canadian Motion Picture War Services met today in Toronto to discuss the next Victory Loan, which takes place in October. D. B. Mansur, assistant chairman of the War Finance Committee; Herbert Richardson and Don Henshaw attended.

The Hon. J. L. Ilsley, federal finance minister, in a letter to J. J. Fitzgibbons, thanked the industry for its help in the recent loans. The letter reads:

"There is perhaps little that I can add to your knowledge of the success of the Sixth Victory Loan at this time. I can, however, emphasize my appreciation of the very great service rendered by the Motion Picture Industry in the promotion of the campaign. Through the production, distribution and exhibition of special films, including 'The Shining Future', through the energetic efforts of distributors and exhibitors in their communities, and through the efforts of editors of film publications, a new high level of support has been achieved. I ask you to accept my congratulations, and to extend them to all the men and women in the industry.

"May I also add a word of appreciation for the personal interest in our affairs displayed by yourself and your associates of the Motion Picture War Services Committee. Such help is a major asset in presenting our message to the Canadian people."

Suggest 'Radio City' For CBCorporation

The suggestion that the Canadian Broadcasting Corporation erect a "Radio City" of its own came up during the hearing of the Special Committee on Radio Broadcasting.

E. G. Hansell, M.P., was commenting that the CBC's Toronto studios were housed in a factory and said that he had expected to see "some pretentious building" when G. B. Isnor, M.P., interjected: "A Radio City."

"Yes, a Radio City," said Mr. Hansell. "We talk about the corporation doing \$5,000,000 worth of business a year. Naturally I expected to see quite a Radio City. Instead I saw a big iron cage with a policeman standing there. When I went to the policeman, I had the impression that I was trying to get into a prison camp."

The CBC, it was revealed, will enlarge its studios in Toronto, Montreal and Quebec. Ninety-five per cent of Canada is covered by the network.

The National Film Board intends erecting its own centre.

Gov't Committee Talks Television

(Continued from Page 1)

peding the development of television. These drew contrary replies from Dr. Augustin Frigon, acting general manager of the Canadian Broadcasting Corporation.

"Do you know," Paul Martin, M.P., asked Dr. Frigon, "whether or not there is any truth in the question that persons controlling the processes of television in certain parts of the world are deliberately withholding the progress of television?" To which Dr. Frigon replied: "The opposite; that does not appear anywhere." Dr. Frigon also denied that the United Kingdom had made more progress than the USA but pointed out that the BBC were the pioneers.

In a later session D. G. Ross, M.P., brought up the question of movie company influence on television development. Of Dr. Frigon he asked, "You do not believe that the movie corporations have such a financial interest in television that they are somewhat responsible for withholding its progress."

"I could not tell you, I do not know," was Dr. Frigon's answer. "It is evident that films will play a large part in television in the future."

In the session of April 26 Joseph Sedgwick, K.C., general counsel for the Canadian Association of Broadcasters, blamed the CBC for holding back Canadian television progress.

"In 1939," said Mr. Sedgwick, "when all these developments were about as well known as they are now—because there has been no great public advance since the war started—Mr. Brockington, the then chairman, announced as the settled policy of the corporation that they would not permit private station operators to share in any of the developments of the radio art."

'Worm Turn' Note—Managerial Tell-Off

The following "Notice" was printed in the Stouffville (Ontario) Tribune by the Stanley Theatre management:

"Owing to numerous complaints from our patrons, we have to ask parents of squalling and fretful children, to either refrain from bringing them, to the show or if they become noisy to take them out as they spoil other patrons' pleasure, also a number of youths have been rowdy for some time, they are warned to desist, otherwise they will be refused admission, so take note."

Earlier Dr. Frigon explained Canadian television inactivity as arising from the costliness of research. The CBC had set aside the comparatively small sum of \$100,000 for experimentation. Columbia Broadcasting System had limited television expenditures to \$350,000 for four hours each day, he said, and network television was not possible until \$2,500,000 had been spent on receiving sets at the rate of \$200 each. He hoped preliminary testing would be over by 1945.

"It is not safe for one to get too enthusiastic about these things as a result of articles you read and what you hear people telling you about television and all that," Dr. Frigon said. "That will all take time, it is not a matter of months; it is a matter of years before we shall be able to enjoy to the full the advantages of television and these other things. You will recall the moving picture industry, it took a long time before you could make general use of sound tracks, and even now Technicolor is not universally used; but there is no doubt of the fact that after the war these new broadcasting features will be for good and will become general."

Balaban, Zukor at FPCC Pow-Wow

(Continued from Page 1)

board of directors; Charles M. Reagan, general sales manager; and Robert M. Gillham, director of publicity and advertising.

The three-day session was held in the General Brock Hotel and the meetings were addressed by head office executives and department heads, with J. J. Fitzgibbons and R. W. Bolstad acting as chairmen. The sessions included a visit to the Seneca Theatre, Niagara Falls, where new types of equipment had been set up for inspection by managers.

On the final day the staff of head office, Toronto, sailed across Lake Ontario to join the doings and attend a special luncheon and dinner.

Gray Thanks Shows For Salvage Help

J. C. Gray, Ontario supervisor for National Salvage, speaking at a luncheon in Toronto, thanked the motion picture industry for its assistance. Gray said that theatres were responsible to a great degree for the success of salvage drives.



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DAME MAY WHITTY • GLADYS COOPER

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CLARENCE BROWN • SIDNEY FRANKLIN

Screen Play by Claudine West, Jan Lustig and George Froeschel

Based on the Poem "The White Cliffs" by Alice Duer Miller

"Random
Harvest
11 Weeks!"



"Madame
Curie
7 Weeks!"



"Mrs. Miniver
10 Weeks!"



"HERE WE GO AGAIN BOYS!"

